

Notice is hereby given that a meeting of the Stewart Island/Rakiura Visitor Levy Subcommittee will be held on:

Date: Thursday, 13 June 2024

Time: 1:00 PM

Meeting room: Stewart Island Pavilion Venue: 7 Ayr St, Stewart Island

# Stewart Island/Rakiura Visitor Levy Subcommittee Agenda OPFN

#### **MEMBERSHIP**

Chairperson Cr Julie Keast Members Lyndon Cleaver

Lyndon Cleaver ISS McKay
Aaron Conner Stewart Island/Rakiura Community Board

Lania Edwards Local Iwi

Bruce Ford Communty representative

Bill Moffatt South East Air Paul Norris Real NZ

Bruce Robertson Finance and Assurance

Cr Jon Spraggon Local councillor

IN ATTENDANCE

Karen Purdue Community partnership leader

Kirsten Hicks Committee advisor

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Full agendas are available on Council's website

www.southlanddc.govt.nz

# Health and safety – emergency procedures

Toilets – The location of the toilets will be advised at the meeting.

Evacuation – Should there be an evacuation for any reason please exit via the exits indicated at the venue.

Earthquake – Drop, cover and hold applies in this situation and, if necessary, once the shaking has stopped we will evacuate the building to a safe location.

Phones – Please turn your mobile devices to silent mode.

Recording - These proceedings may be recorded for the purpose of live video, both live streaming and downloading. By remaining in this meeting, you are consenting to being filmed for viewing by the public.

# Terms of Reference – Stewart Island/Rakiura Visitor Levy Allocation Subcommittee

| TYPE OF COMMITTEE     | Subcommittee   |
|-----------------------|--|
| SUBORDINATE TO        | Stewart Island/Rakiura Community board   |
| LEGISLATIVE BASIS     | Subcommittees delegated powers by Council as per schedule 7, clause 32, LGA 2002.  |
| MEMBERSHIP            | The subcommittee consists of the following members appointed by Council:   |
|                       | Chairperson:   |
|                       | The chair of the subcommittee for the 2022 to 2025 triennium will be Councillor Julie Keast.   |
|                       | Members:   |
|                       | a representative from or recommended by each of the approved operators named under the Stewart Island/Rakiura Visitor Levy Policy  |
|                       | one community board representative   |
|                       | the chair of the Finance and Assurance Committee   |
|                       | a member from Stewart Island/Rakiura   |
|                       | a member to represent iwi  |
|                       | the councillor for Stewart Island/Rakiura Ward   |
| QUORUM                | Majority of members  |
| FREQUENCY OF MEETINGS | One meeting per annum or as required   |
| SCOPE OF ACTIVITIES   | The Stewart Island/Rakiura Visitor Levy Allocation Subcommittee is responsible for governance of the Stewart Island/Rakiura visitor levy fund and setting strategic objectives to act as the basis for assessing applications for funding. |
| DELEGATIONS           | The Stewart Island/Rakiura Visitor Levy Allocation subcommittee shall have the following delegated powers and be accountable to Council for the exercising of these powers:  |
|                       | (a) determining strategic outcomes for the Stewart Island/Rakiura visitor levy fund  |
|                       | (b) making decisions regarding funding applications to the Stewart Island/ Rakiura visitor levy fund.  |
|                       | (c) setting policy in relation to the collection and enforcement of the Stewart Island/Rakiura visitor levy.   |

# Stewart Island/Rakiura Visitor Levy Subcommittee 13 June 2024



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# 1 Apologies

At the close of the agenda no apologies had been received.

#### 2 Leave of absence

At the close of the agenda no requests for leave of absence had been received.

#### 3 Conflict of interest

Committee members are reminded of the need to be vigilant to stand aside from decision-making when a conflict arises between their role as a member and any private or other external interest they might have.

#### 4 Extraordinary/urgent items

To consider, and if thought fit, to pass a resolution to permit the committee to consider any further items which do not appear on the agenda of this meeting and/or the meeting to be held with the public excluded.

Such resolution is required to be made pursuant to Section 46A(7) of the Local Government Official Information and Meetings Act 1987, and the chairperson must advise:

- (i) the reason why the item was not on the agenda, and
- (ii) the reason why the discussion of this item cannot be delayed until a subsequent meeting.

Section 46A(7A) of the Local Government Official Information and Meetings Act 1987 (as amended) states:

#### "Where an item is not on the agenda for a meeting,-

- (a) that item may be discussed at that meeting if-
  - (i) that item is a minor matter relating to the general business of the local authority; and
  - (ii) the presiding member explains at the beginning of the meeting, at a time when it is open to the public, that the item will be discussed at the meeting; but
- (b) no resolution, decision or recommendation may be made in respect of that item except to refer that item to a subsequent meeting of the local authority for further discussion."

#### 5 Confirmation of minutes

5.1 Meeting minutes of Stewart Island/Rakiura Visitor Levy Subcommittee, 27 June 2023

#### 6 Public participation

Notification to speak is required by 12noon at least one clear day before the meeting. Further information is available at <a href="https://www.southlanddc.govt.nz">www.southlanddc.govt.nz</a> or by phoning 0800 732 732.



# Stewart Island/Rakiura Visitor Levy Subcommittee

# **OPEN MINUTES**

#### **UNCONFIRMED**

Minutes of a meeting of Stewart Island/Rakiura Visitor Levy Subcommittee held in the Stewart Island Pavilion, Ayr St, Oban on Tuesday, 27 June 2023 at 9.46-10.17am.

#### **PRESENT**

Chairperson

Cr Julie Keast

ISS-McKay

Members Lyndon Cleaver Aaron Conner

Stewart Island/Rakiura Community Board

Bruce Ford

Community representative

Bruce Robertson

Finance and Assurance (via Teams)

Cr Jon Spraggon

Local councillor

#### **APOLOGIES**

Lania Edwards Bill Moffatt Paul Norris Iwi representative South East Air Real NZ

#### IN ATTENDANCE

Mark Day Karen Purdue Kirsten Hicks Community facilities manager Community partnership leader

Committee advisor



# 1 Apologies

Apologies for non-attendance were received from Lania Edwards, Bill Moffatt and Paul Norris.

Moved Councillor Jon Spraggon, seconded Aaron Conner and resolved That the Stewart Island/Rakiura Visitor Levy Subcommittee accepts the apologies for non-attendance from Lania Edwards, Bill Moffatt and Paul Norris.

#### 2 Leave of absence

There were no requests for leave of absence.

#### 3 Conflict of interest

Aaron Conner and Councillor Jon Spraggon both declared a conflict of interest in item 7.1 Stewart Island Visitor Levy funding allocations – March 2023

#### 4 Extraordinary/urgent items

There were no extraordinary/urgent items.

#### 5 Confirmation of minutes

Resolution

Moved Bruce Ford, seconded Cr Jon Spraggon and resolved

That the Stewart Island/Rakiura Visitor Levy Subcommittee confirms the minutes of the meeting held on 9 June 2023 as a true and correct record of that meeting.

#### 6 Public participation

There was no public participation

#### Reports

### 7.1 Stewart Island Visitor Levy funding allocations - March 2023

Record No: R/23/5/23474

Community partnership leader Karen Purdue and Community facilities manager Mark Day were in attendance for this item.

Both Cr Jon Spraggon and Aaron Conner declared an interest in this item.



Members of the subcommittee noted that \$48,529 has already been committed from multiyear grant applications. There is one new application for funding – from the Stewart Island/Rakiura Community Board of up to \$150,000 for costs associated with the rebuild of the Ulva Island wharf. The shortfall of funds available for distribution and applications (\$3062) could be covered by way of an application to Council for unbudgeted expenditure.

The subcommittee were informed that resource consents have been lodged, and discussions are currently underway with the Department of Conservation to connect the proposed wharf to the existing track network. Originally the tender combined both the construction and installation of the facility, but it has proved to be more cost effective to split the two tasks. This allows for construction to be undertaken off island, which has reduced costs. Environment Southland have asked for an additional report (assessment of the impact on the character of the location) and this will push the time out. Possible variables which may affect the delivery time of this project include stakeholder objections and any requirement to go through the environment court.

The subcommittee noted that the existing wharf at Post Office Cove was at the end of its life and Environment Southland have indicated that they would issue only one coastal permit for Ulva Island.

A discussion took place about any restrictions that should be placed on the new facility (relating to load/weight limits and possibly weather conditions). It was noted that some cruise ships operate quite large tenders, with drivers who may not be familiar with local conditions. It was suggested that any restrictions be discussed with existing operators, prior to their implementation.

#### Resolution

Moved Bruce Ford, seconded Lyndon Cleaver and resolved

That the Stewart Island/Rakiura Visitor Levy Subcommittee:

- a) Receives the report titled "Stewart Island Visitor Levy funding allocations March 2023" dated 15 June 2023.
- b) Determines that this matter or decision be recognised not significant in terms of Section 76 of the Local Government Act 2002.
- c) Determines that it has complied with the decision-making provisions of the Local Government Act 2002 to the extent necessary in relation to this decision; and in accordance with Section 79 of the act determines that it does not require further information, further assessment of options or further analysis of costs and benefits or advantages and disadvantages prior to making a decision on this matter.
- d) Notes that there is \$ 221,673 held in the Stewart Island/Rakiura Visitor Levy Fund reserves.
- d) Notes that the budget for allocation of grants from the Stewart Island/Rakiura Visitor Levy Fund for the current financial year is \$146,938, compared with the requested funding of \$150,000.



- e) Notes that the \$48,529 listed in the current year commitments are from multiyear grants allocated in the March 2022 funding round
- h) Receives funding applications from the following organisations:
  - Stewart Island Rakiura Community Board
- i) Approves<del>/declines</del> a grant to Stewart Island Rakiura Community Board of up to \$150,000 for costs associated to rebuild the Ulva island wharf

The meeting concluded at 10.17am

CONFIRMED AS A TRUE AND CORRECT RECORD AT A MEETING OF THE STEWART ISLAND/RAKIURA VISITOR LEVY SUBCOMMITTEE HELD ON TUESDAY 27 JUNE 2023

DATE:

CHAIRPERSON:



# Stewart Island/Rakiura Visitor Levy funding allocations - May 2024

Record no: R/24/5/33429

Author: Kathryn Cowie, Community liaison officer

Approved by: Sam Marshall, Group manager customer and community wellbeing

☑ Decision ☐ Recommendation ☐ Information

# Purpose

The purpose of this report is for the Stewart Island/Rakiura Visitor Levy Subcommittee to consider applications received for the 2024 funding round.

# Executive summary

- The Southland District Council Stewart Island/Rakiura Visitor Levy Fund is available to groups and organisations to assist with projects, activities and/or services used by visitors; for the benefit of visitors; or to mitigate the adverse effects of visitors on the environment of the island.
- 3 There is one funding round per year, closing on the second Friday of May.
- 4 The financial report as at 30 April 2024 and summary of applications received for consideration for this funding round, are contained in the report for review and approval. Committee members have been given copies of the full applications prior to this meeting.
- 5 There is \$273,305 budgeted for grants this financial year, and \$441,518 in total available in reserves to distribute.
- A total of five applications have been received, with requests totalling \$266,822 for this financial year, and \$34,688 in the next financial year as one applicant has a multi-year request.

#### Recommendation

That the Stewart Island/Rakiura Visitor Levy Subcommittee:

- a) Receives the report titled "Stewart Island/Rakiura Visitor Levy funding allocations May 2024".
- b) Determines that this matter or decision be recognised as not significant in terms of Section 76 of the Local Government Act 2002.
- c) Determines that it has complied with the decision-making provisions of the Local Government Act 2002 to the extent necessary in relation to this decision; and in accordance with Section 79 of the act determines that it does not require further information, further assessment of options or further analysis of costs and benefits or advantages and disadvantages prior to making a decision on this matter.
- d) Notes that there is \$441,518 held in the Stewart Island/Rakiura Visitor Levy Fund reserves.
- e) Notes that the budget for allocation of grants from the Stewart Island/Rakiura Visitor Levy Fund for the 2023/24 financial year is \$273,305, compared with the requested funding of \$301,510.
- f) Receives applications from the following organisations:
  - 1. Toi Rakiura Arts Trust
  - 2. Stewart Island / Rakiura Community Board
  - 3. Rakiura Heritage Trust
  - 4. Stewart Island Promotions Association
  - 5. Stewart Island Rakiura Community & Environment Trust
- g) Approves/declines a grant of \$1,560 to Toi Rakiura Arts Trust to assist with costs of artist workshops on the island.
- h) Approves/declines a grant of up to \$200,000 to the Stewart Island/Rakiura Community Board for costs associated with the Golden Bay masterplan stage 1 walking track from Ayr Street to Trail Park.
- i) Approves/declines a grant of \$30,000 to the Rakiura Heritage Trust to assist with operational costs.
- j) Approves/declines a grant of \$574 to the Stewart Island Promotions Association to assist with the free waterfront wifi project.
- k) Approves/declines a grant of \$69,376 (\$34,688 each year for two years) to the Stewart Island Rakiura Community & Environment Trust to assist with their community and visitor engagement project.

#### Background

7 The Southland District Council (Stewart Island/Rakiura Visitor Levy) Empowering Act 2012 was passed into law on 26 March 2012. The act empowers Council to set and collect levies and obtain

revenue from visitors to Stewart Island/Rakiura through the implementation of the Stewart Island/Rakiura Visitor Levy Policy.

- 8 Under the act, funds must be used to better provide services, facilities, amenities for island visitors, or mitigate environmental effects.
- In 2018, the Stewart Island/Rakiura Visitor Levy Policy was reviewed and in 2019 the new Stewart Island/Rakiura Visitor Levy Policy Bylaw was implemented (see attached).
- 10 The Stewart Island/Rakiura Visitor Levy Bylaw outlines levy collection from visitors who travel to the island via private or chartered transportation. Only one payment is required per person for the duration of their stay on the island.
- 11 The Stewart Island/Rakiura Visitor Levy Policy Subcommittee has the delegated authority and will make decisions to approve applications from the Stewart Island/Rakiura Visitor Levy Fund. The subcommittee will meet annually to review applications and allocate funding.
- The subcommittee is the subordinate decision-making body of the Stewart Island/Rakiura Community Board. Councillors and the Stewart Island/Rakiura Community Board will be informed of funding decisions via memoranda. Council's Annual Report will contain an itemised statement of the Stewart Island/Rakiura Visitor Levy fund each year.
- Although the subcommittee has complete discretion when allocating funds, the visitor levy policy guides them to allocate funding as per the percentages below:

• Council/community owned infrastructure 60-70% of funds available annually

• operational costs 20-25% of funds available annually

• community projects 5-10% of funds available annually

The financial report for the Stewart Island Visitor Levy Fund as of 30 April 2024 is as follows:

| Southland District Council Stewart Island/Rakiura Visitor Levy as at 30 April 2024 |   |                |            |
|--|---|----------------|------------|
| 2022/23<br>Year  | Summary   | Actual to date | Annua      |
| 125,435  | Opening Balance, 1 July 2022                        | 134.281        | - Juage    |
|  | Add   | 300 CE WOOD    |            |
| 176,586  | SI Levy   | 303,848        | 273,305    |
| 286,600  | Fund reserved for prior year commitments            | 277,173        | 170 × 1500 |
| 5,269  | Interest - Operating Investment                     | 10,199         |            |
| 5,591  | Interest 2023/24*                                   |                | 4,689      |
| 599,481  | Total Funds   | 725,501        | 277,994    |
|  | Less  |                |            |
| 178,600  | Current year commitments                            |                | 2          |
| 98,573   | Prior year commitments (not yet uplifted)           | 248,573        |            |
| 188,027  | Prior year grants paid out                          | 28,600         |            |
|  | Administration Fee                                  | 6,810          |            |
| - 5 8  | Miscellaneous Grant                                 |                | 273,305    |
| 465,200  | Total   | 283,983        | 273,30     |
|  | Funds Held in Reserves (Available for distribution) | 441,518        | 4,689      |

## **Applications**

#### 1. Toi Rakiura Arts Trust

Seeks funding to assist with the cost of hosting a series of artist workshops on the island.

#### Eligibility assessment

#### Allocation category

**Strength of application** (i.e. the extent to which s 6(b) of the act is met)

This application is deemed eligible on the basis that it is consistent with section 6(b) of the act.

Community projects.

The workshops are aimed at creating experiences to attract visitors, especially during the winter months. If successful, Toi Rakiura would like the workshops to become an annual or bi-annual event.

Alignment with the Southland Murihiku Destination Strategy's guiding principles "Manaakitanga – making sure visitor's needs are addressed".

Aligns with the Southland Murihiku Destination Strategy's activation area of product development.

The amount requested is .57% of the funds available this year and sits under the 5-10%

funding allocation guidelines set out in the visitor levy policy guide for community projects.

#### **Documentation Requirements Met**

- n/a Outline of project or work (including a timeline) provided
- n/a Scale conceptual plans including site plans included (if project involves physical works)
- n/a Resource or building consent required
- X Business plan including costs and ongoing funding requirements provided
- √ Legal status of application provided (eg charitable trust or body corporate)
- √ Assessment of how the project will benefit visitors provided

Total Project Cost

\$11,823

# **Amount Requested**

\$1,560

## 2. Stewart Island Rakiura Community Board

Seeks funding to assist with Golden Bay masterplan project – Stage 1 – walking track from Ayr Street to Traill Park.

#### Eligibility assessment

This application is deemed eligible on the basis that it is consistent with section 6(b) of the act

#### Allocation category

Council owned infrastructure.

**Strength of application** (ie the extent to which s 6(b) of the act is met)

The walking track will ultimately provide safer and easier access to the Golden Bay wharf area for visitors when the delivery of the masterplan is complete. There is currently no formally easily identified access to Golden Bay apart from the road.

Alignment with the Southland Murihiku Destination Strategy's guiding principles "Manaakitanga – making sure visitor's needs are addressed", and "Hanga/Whairawa – striving for the wellbeing and economic prosperity of our region and community".

Aligns with the Southland Murihiku Destination Strategy's activation area of infrastructure.

The community board received \$140,000 from the visitor levy in 2022 for a geotechnical and survey services report for the new Halfmoon Bay to Golden Bay walkway.

Accountability for the 2022 grant has been provided.

The upper amount of \$200,000 requested is 73% of the funds available this year and sits above the 60-70% funding allocation guidelines set out in the visitor levy policy guide for Council/community owned infrastructure. This is a project contained in the LTP.

## **Documentation Requirements Met**

- ✓ Outline of project or work (including a timeline) provided
- ✓ Scale conceptual plans including site plans included (if project involves physical works)
- n/a Resource or building consent required
- X Business plan including costs and on-going funding requirements provided
- ✓ Legal status of application provided (eg charitable trust or body corporate)
- √ Assessment of how the project will benefit visitors provided

#### **Total Project Cost**

\$239,854

(estimate from contractors document June 2023)

# **Amount Requested**

Up to \$200,000

#### 3. Rakiura Heritage Trust

Seeks funding to assist with operational costs for the Rakiura museum.

#### Eligibility assessment

This application is deemed eligible on the basis that it is consistent with section 6(b) of the act

#### Allocation category

Operational costs

**Strength of application** (i.e. the extent to which s 6(b) of the act is met)

To meet visitor needs, the museum is open 7 days per week with the exception of Christmas day. The museum is faced with ever increasing nonnegotiable costs (e.g. insurance, electricity, diesel) to keep the museum operational, and also faces difficulty in recruiting volunteers to assist on the weekends. The Rakiura museum provides visitors with the opportunity to gain insight into the historical, cultural and economic foundations of Stewart Island, and also provides bathroom facilities to tourists.

Alignment with the Southland Murihiku Destination Strategy's guiding principles "Whanaungatanga/Together – a regional, coordinated approach, ensuring the benefits of tourism are shared throughout",

"Ohanga/Whairawa – striving for the wellbeing and economic prosperity of our region and community", "Manaakitanga – making sure visitor's needs are addressed", Kaitiakitanga – Guardians of a special place, and "Hanga/Whairawa – striving for the wellbeing and economic prosperity of our region and community", "Diversity – reflected in the cross cultural stories made accessible in the museum".

Aligns with the Southland Murihiku Destination Strategy's activation areas of product development and marketing and promotion.

The Rakiura Heritage Trust received \$30,000 in 2020 and \$20,000 in 2022 for operational costs associated with running the museum.

The trust provided an accountability report for the \$20,000 received in 2022. An accountability form for the 2020 grant was not located.

The amount requested is 11% of the funds available this year and sits under the 20-25% funding allocation guidelines set out in the visitor levy policy guide for operational costs. When combined with the other applications in this round for operational costs the total amount requested is 23.6% of funds available which continues to sit under the 20-25% threshold.

#### **Documentation Requirements Met**

- n/a Outline of project or work (including a timeline) provided
- n/a Scale conceptual plans including site plans included (if project involves physical works)
- n/a Resource or building consent required
- X Business plan including costs and on-going funding requirements provided
- ✓ Legal status of application provided (eg charitable trust or body corporate)
- √ Assessment of how the project will benefit visitors provided

Total Project Cost Amount Requested \$304,957

\$30,000

#### 4. Stewart Island Promotion Association Inc.

Seeks funding to assist with the free waterfront wifi project – offering free wifi to visitors along the waterfront of Halfmoon Bay.

#### Eligibility assessment

#### Allocation category

**Strength of application** (i.e. the extent to which s 6(b) of the act is met)

This application is deemed eligible on the basis that it is consistent with section 6(b) of the act

#### Community projects

This is a service that the island likes to provide, especially as visitors often need to do forward bookings for travel around the Southland region whilst on the waterfront at Halfmoon Bay.

Alignment with the Southland Murihiku Destination Strategy's guiding principles "Manaakitanga – making sure visitor's needs are addressed", and "Hanga/Whairawa – striving for the wellbeing and economic prosperity of our region and community".

Aligns with the Southland Murihiku Destination Strategy's activation area of infrastructure.

The Stewart Island Promotion Association Increceived \$1,068 in 2021 to assist in the provision of visitor wifi.

An accountability form was received for the funding granted in 2021.

The amount requested is .2% of the funds available this year and sits under the 5-10% funding allocation guidelines set out in the visitor levy policy guide for community projects.

#### **Documentation Requirements Met**

- Outline of project or work (including a timeline) provided
- n/a Scale conceptual plans including site plans included (if project involves physical works)
- n/a Resource or building consent required
- X Business plan including costs and on-going funding requirements provided
- ✓ Legal status of application provided (eg charitable trust or body corporate)
- √ Assessment of how the project will benefit visitors provided

# Total Project Cost Amount Requested

\$705

\$574

#### 5. Stewart Island Rakiura Community and Environment Trust (SIRCET)

Seeks funding to assist with the costs of their Community & Visitor engagement project – specifically the employment of the Community Liaison person.

#### Eligibility assessment

#### Allocation category

**Strength of application** (i.e. the extent to which s 6(b) of the act is met)

This application is deemed eligible on the basis that it is consistent with section 6(b) of the act

Operational costs.

The community liaison person coordinates projects that benefit the community and the environment, which can include facilitating volunteer activities for visitors (e.g. checking & clearing pest traps), education programmes for visiting school groups and organizing events on the island.

Alignment with the Southland Murihiku Destination Strategy's guiding principles "Whanaungatanga/Together – a regional, coordinated approach, ensuring the benefits of tourism are shared throughout", "Ohanga/Whairawa – striving for the wellbeing and economic prosperity of our region and community", "Manaakitanga – making sure visitor's needs are addressed", Kaitiakitanga – Guardians of a special place, and "Hanga/Whairawa – striving for the wellbeing and economic prosperity of our region and community", and "Diversity".

Aligns with the Southland Murihiku Destination Strategy's activation areas of product development, marketing and promotion, and sustainability.

The Community and Environment Trust received \$56,000 in 2022 to assist in the costs of employing a community liaison officer. This was a multi year grant of \$28,000 per year for two years.

Accountability for the 2022 grant allocation from for the period November 2022-November 2023 has been received. Accountability for the 2023-2024 period is due November 2024. A partial accountability report has been provided for the 2023-2024 period.

The amount requested is 12.6% of the funds available this year and sits under the 20-25% funding allocation guidelines set out in the visitor levy policy guide for operational costs. When combined with the other application for operational costs in this funding round the total amount requested is 23.6% of funds available which continues to sit under the 20-25% threshold.

#### **Documentation Requirements Met**

- √ Outline of project or work (including a timeline) provided
- n/a Scale conceptual plans including site plans included (if project involves physical works)
- n/a Resource or building consent required
- X Business plan including costs and on-going funding requirements provided
- √ Legal status of application provided (eg charitable trust or body corporate)
- √ Assessment of how the project will benefit visitors provided

\$82,376 (over two years)

\$34,688 per year for two years(\$69,376 total)

Total Project Cost Amount Requested

Issues

14 There are no issues to consider.

Factors to consider

Legal and statutory requirements

15 Aligns with the Southland District Council's Stewart Island/Rakiura Visitor Levy Fund Policy Bylaw.

#### Community views

16 The Stewart Island/Rakiura Visitor Levy Policy Subcommittee has appointed representatives to represent the views of the Stewart Island/Rakiura community. It is generally accepted that infrastructure applications from Stewart Island Rakiura Community Board have community support as they are listed in Southland District Council's Long Term Plan and have been through this consultation process.

#### Costs and funding

- There is currently \$441,518 held in the Stewart Island/Rakiura Visitor Levy reserves, and \$273,305 budgeted to spend in the 2023/24 financial year.
- Requests for this funding round total \$266,822 for this financial year, and \$34,688 for the next financial year, as one applicant has a multi-year request.
- Any amount allocated over the 2023/24 budget of \$273,305 will require an unbudgeted expenditure report to Council.

#### Policy implications

20 Aligns with Southland District Council's Stewart Island/Rakiura Visitor Levy Fund bylaw.

#### **Analysis**

## Options considered

21 The options considered are to either approve the applications, decline the applications or pay a proportion of the requested funds.

#### Analysis of Options

Option 1 – approve the funding applications in full or part

| Advantages   | Disadvantages   |
|--|---|
| <ul> <li>fulfils the purpose of the Stewart         Island/Rakiura Visitor Levy pursuant to the         Southland District Council (Stewart         Island/Rakiura Visitor Levy) Empowering         Act 2012</li> <li>eligible groups and organisations would be         positioned to deliver their proposed projects         and initiatives.</li> </ul> | less money will be retained in the Stewart<br>Island/Rakiura Visitor Levy Fund. |

#### Option 2 – decline part of or the full application

| Advantages  | Disadvantages  |  |
|---|--|--|
| there will be more money retained in the<br>Stewart Island/Rakiura Visitor Levy Fund. | <ul> <li>the purpose of the Stewart Island/Rakiura         Visitor Levy pursuant to the Southland         District Council (Stewart Island/Rakiura         Visitor Levy) Empowering Act 2012 may         not be fulfilled.</li> <li>eligible groups and organisations may not         secure the required funding to deliver their         proposed projects and initiatives.</li> </ul> |  |

#### Assessment of significance

22 Not considered significant.

## Recommended option

23 The recommended option is "option 1 – approves the funding applications in full or part".

# Next steps

24 Advise applicants the outcome of their application and arrange payment of the grants awarded.

#### 1 Attachments

- A FINAL Stewart Island Rakiura Visitor Levy Policy PDF adopted 17 May 2023 amended on 13 December 2023 &
- B Destination Strategy guiding principles and activation areas <u>1</u>



# **Stewart Island/Rakiura Visitor Levy Policy**

Group responsible: Democracy and community

Date approved: 12 December 2012

Date amended: 17 May 2023

File number: R/23/4/17740

#### 1.0 Purpose

This policy provides guidance on governance and administration of the Stewart Island/Rakiura visitor levy. The policy outlines who is liable to pay levies and revenue and how levies and revenue will be collected, administered, allocated and enforced.

#### 2.0 Background

Although Stewart Island/Rakiura has a small resident population, it is a destination for a large number of short-term visitors. This creates a unique funding challenge for Council.

The Southland District Council (Stewart Island/Rakiura Visitor Levy) Empowering Act 2012 (the act) was passed into law on 26 March 2012. The act empowers Council to set and collect levies and obtain revenue from visitors to Stewart Island/Rakiura. Under the act, funds must be used to better provide services, facilities, amenities for island visitors, or mitigate environmental effects.

#### 3.0 Definitions

| ACCOUNTABILITY FORM | This is a form that must be completed by applicants after they have received funding, so Council is informed how the applicant has spent the funds and so Council is aware of any benefits that have been achieved with the funds |
|---------------------|---|
| ACTIVITY            | Has the meaning given in s.5(1) of the Local Government Act 2002:   |
|                     | A good or service provided by, or on behalf of, a local authority or a council-controlled organisation; and includes—   |
|                     | (a) the provision of facilities and amenities; and  |
|                     | (b) the making of grants; and   |
|                     | (c) the performance of regulatory and other governmental functions  |
|                     |   |

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| APPROVED OPERATOR | A person who owns or operates or is otherwise in control of a transport vessel and who enters into a contract with the Council—  (a) relating to the provision of a service to carry to or from the island passengers who, but for the contract, would be visitors to the island; and  (b) providing for revenue to be collected from the passengers; and  (c) that has the effect of bringing passengers carried by the operator within the definition of an excluded visitor; and  (d) including any other terms and conditions that may be agreed from time to time by the approved operator and the Council  The Approved Operators are RealNZ Limited (currently trading as Stewart Island Experience), Stewart Island Flights Limited and ISS McKay Limited on behalf of the cruise ships |
|-------------------|---|
| A STAFF MEMBER    | A staff member from Council   |
| BYLAW             | Means the Stewart Island/Rakiura Visitor Levy Bylaw   |
| CONTRACTOR        | A contractor approved by Council  |
| COUNCIL           | Southland District Council  |
| DEPENDENT         | A person primarily under the care and responsibility of another person, living with that person as a member of their family and substantially reliant on that person for financial support  |
| EXCLUDED VISITOR  | A person who is not to be treated as a visitor because the person—  (a) travels to the island under a contract of carriage with an Approved Operator; or  |
|                   | (b) is the owner or is otherwise in control of a transport vessel or is employed, or under contract, to work on a transport vessel; or  |
|                   | (c) is one whose visit is entirely within the boundaries of the Rakiura National Park; or   |
|                   | (d) is visiting the island for a continuous period of 21 days or more; or   |
|                   | (e) is a person under the age of 18 years on the date of arrival on the island  |
| FREEDOM TRAVELLER | A visitor who travels to the island by means other than as a passenger of an Approved Operator. This includes chartered vessels and independent travel. It does not include people who travel via the ferry (with RealNZ Limited), scheduled flights (Stewart Island Flights) or cruise ships   |
| GST               | Goods and services tax chargeable under the Goods and<br>Services Act 1985  |

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- (a) travels to or from the island, whether for a single day or for any continuous period of less than 21 days, by any transport vessel; but
- (b) is not a person who,—
  - (i) for the purposes of the Local Government (Rating) Act 2002, is a ratepayer in respect of a rating unit on the island; or
  - (ii) is a resident of the island by virtue of being a resident for electoral residency purposes under s.23 of the Local Electoral Act 2001; or
  - (iii) is a tenant of a rating unit for the purposes of the Residential Tenancies Act 1986; or
  - (iv) is the spouse, civil union partner, de facto partner, or dependent of a ratepayer or tenant; or
  - (v) is a beneficiary of the Rakiura Māori Land Trust or who has an ownership interest in a Māori land block on the island; or
  - (vi) is an excluded visitor.

#### 4.0 Collection

The act provides for the collection of money from two sources:

- 1. revenue; and
- 2. levy.

The definitions of revenue and levy are found in section '3.0 Definitions' above. Council will set the revenue and levy at the same amount.

Through contractual arrangements, Council will collect revenue from passengers who travel with Approved Operators. Approved Operators include RealNZ Limited (currently trading as Stewart Island Experience), Stewart Island Flights Limited and ISS McKay Limited on behalf of the cruise ships. Passengers will pay the Approved Operator in accordance with the terms of carriage (i.e. the revenue will form part of their ticket price). If the passenger travels via an Approved Operator and pays a local or child fare, the Approved Operator will not charge the revenue.

Under the bylaw, Council will collect the levy. The levy will be collected from freedom travellers (i.e. those who are visitors under the act, so it does not include people who travel with an Approved Operator). Where a person is a freedom traveller the categories of exemption outlined in Clause 4.1 below apply. This means that if a freedom traveller is not exempt, he or she will have to pay the levy.

#### 4.1 Who pays

All individuals travelling to Stewart Island/Rakiura, including freedom travellers, must pay the levy or pay revenue to an Approved Operator unless they are exempt under the following:

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- residents, ratepayers and tenants of Stewart Island/Rakiura and their spouses, civil union partners, de facto partners, or dependents;
- beneficiaries of the Rakiura Māori Land Trust or individuals who have an ownership interest in a Māori land block on the island:
- visitors who remain on the island for any continuous period of 21 days or more;
- owners of a transport vessel or individuals employed under contract to work on a transport vessel;
- individuals whose visit is entirely within the boundaries of the Rakiura National Park; or
- persons under the age of 18 years on the date of arrival on the island.

Where the resident or ratepayer exemption applies to a person, the exemption does not automatically apply to the whole family or group. The exemption applies to the ratepayer(s) set out on the rates notice and their spouse, civil union partner, de factor partner and dependents. This does not include visiting adult children or grandchildren (unless they are dependents).

Holiday home owners are exempt if they are a ratepayer on the Council's rates notice. However, beneficiaries of family trusts will not be exempt unless they are designated by name as ratepayers on Council rates notice, or they meet one of the other reasons for exemption outlined above.

The exemption does not apply to visiting trades-people unless the person stays for more than 21 consecutive days. Visitors undertaking volunteer work are also required to pay the levy unless they fall within a category of exemption.

Visiting entirely within the boundaries of the Rakiura National Park means the person visiting does not arrive or leave through the township of Oban.

#### 5.0 Calculation

The amount of the levy is set out in the bylaw and is \$5.00 before 1 October 2023, \$10.00 on or after 1 October 2023, and \$15.00 on or after 1 October 2025. The revenue is set at the same amount.

If Council decides to increase the levy amount, Approved Operators will receive 15 months lead in time before they start collecting the new amount and the increase will not take effect until 1 October in the year following the decision to adopt a new or amended bylaw and policy.

#### 5.1 Arrangements with Approved Operators

Approved Operators will collect revenue on behalf of Council in accordance with contractual arrangements. The contractual arrangements will be negotiated for each Approved Operator taking into account the individual circumstances of each transport business.

Apart from ISS McKay Limited, Approved Operators will collect revenue from passengers on both inbound and outbound journeys (half the revenue amount each way). This allows for passengers who use different modes of transport to travel to and from the island and allows the revenue to be apportioned across the modes of transport on an equitable basis.

ISS McKay Limited will collect the revenue amount from each passenger (carried to or from Stewart Island/Rakiura (or its internal waters) on behalf of Southland District Council. This applies regardless of

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whether or not that passenger disembarks and regardless of the number of times the passenger disembarks and embarks.

#### 5.2 Collection of the levy from freedom travellers

The bylaw outlines levy collection from visitors who travel to the island via private or chartered transportation (i.e. freedom travellers). The levy is payable when the visitor arrives on the island. Council has provided a collection box to receive payments or payment can be made at any Council office. The collection box is placed on the Main Wharf in Oban. Freedom travellers can deposit levy payments at this location at any time. Council may also enter into agreements with agents operating chartered vessels, to collect the levy from passengers on behalf of Council.

Only one payment is required per person for the duration of their stay on the island. Travel to neighbouring islands (excluding the mainland) will not constitute leaving the island.

#### 6.0 Proof of exemption

Persons who are not required to pay the visitor levy or revenue can apply for a Southland District Council photo identification card. Southland District Council photo identification cards will be accepted as proof of exemption by Approved Operators and agents. They will also be accepted by enforcement officers monitoring compliance with the bylaw.

A Southland District Council photo identification card will be issued and renewed at no cost to the applicant. Renewing a Southland District Council photo identification card will require confirmation of entitlement using documentation as set out in Appendix A. Photographs will also be updated at the time of renewal. It is the responsibility of the card holder to advise the Council of any change in contact details or exemption status.

The card remains the property of Southland District Council. Cards are not transferable and cardholders retain sole responsibility for use of the card issued to them. A replacement fee will apply to lost or damaged cards. This fee will be set out in the Southland District Council Schedule of Fees and Charges.

Agreements between Council and Approved Operators with respect to exemption identification are reached on an individual basis and may differ. A Southland District Council photo identification card may be required by the Approved Operator at the time of ticket purchase or boarding the vessel for an exemption to be granted.

Each Approved Operator may choose to compile a list of names eligible for local fares. Eligibility for a local fare is a commercial decision made at the discretion of Approved Operators and is not influenced or administered by Council. Individuals can contact Approved Operators to ascertain whether they maintain such a list and to determine their eligibility for inclusion. Eligibility for local fares may mean that there is no requirement to apply for and carry a photo identification card when travelling.

#### 6.1 Application for exemption

An application to receive a Southland District Council photo identification card can be made by downloading the form from Council's website, attending the Southland District Council office located at

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15 Forth Street, Invercargill and by sending a completed application form to Council (PO Box 903, Invercargill 9840 or <a href="mailto:contactcs@southlanddc.govt.nz">contactcs@southlanddc.govt.nz</a>) with a colour passport photo of each applicant.

Applicants are also required to provide documentation which proves their exemption. Examples of accepted documentation to prove exemption status are set out in Appendix A.

#### 7.0 Refunds

People who have been charged the levy but believe that they are exempt under the act can apply to Council to receive a refund.

Refund applications should state the reason for the claim, along with a copy of supporting documentation as set out in Appendix A.

An application for a refund must be made within six months of the date of travel.

#### 8.0 Audit

Council has the ability to audit the collection and payment of the levy by agents and revenue by Approved Operators. Audit procedures may include a review of visitor numbers against funds received.

#### 9.0 Enforcement

Part 2 of the act outlines infringement offences. Any person who evades the payment of a levy payable by that person or falsely claims that he or she is not a visitor commits an infringement offence.

An infringement fee has been set by way of regulation and will be displayed on signs erected on the island. The amount of the infringement fee is \$250. Infringement notices can be issued by Southland District Council Enforcement officers if they observe a person committing an infringement offence or if they have reasonable cause to believe that a person has committed an infringement offence.

Council will use the following to identify who is exempt from paying the levy: Southland District Council photo identification cards, a ticket issued by an approved transport operator, and a cruise ship boarding pass. A receipt from the collection box or a levy collection agent will be accepted as proof of payment of the levy.

#### 10.0 Administration

The subcommittee has the delegated authority and is accountable to Council to make decisions regarding funding applications to the Stewart Island/Rakiura visitor levy fund, in accordance with the Act. The subcommittee will meet annually to review applications and allocate funding. It may only allocate funding once a year.

The subcommittee is a subordinate decision-making body of the Stewart Island/Rakiura Community Board. The subcommittee is subject to standard audit procedures. Councillors and the Stewart Island/Rakiura Community Board will be informed of funding decisions via memoranda. Council's

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Annual Report will contain an itemised statement of the Stewart Island/Rakiura Visitor Levy fund each year.

#### 10.1 Subcommittee membership

The subcommittee will consist of the following members appointed by Council:

- a chairperson, who will be stipulated in Council's Delegations Manual
- the chair of the Finance and Assurance Committee
- the councillor for Stewart Island/Rakiura
- a representative from the Stewart Island/Rakiura Community Board
- a representative recommended by each of the Approved Operators (three in total)
- a member to represent iwi
- a member from Stewart Island/Rakiura

The chair of the subcommittee will have a casting vote, which can only be exercised to resolve an evenly split vote.

If the councillor for Stewart Island/Rakiura is also the chair of the Finance and Assurance Committee, then an additional councillor will be appointed to the subcommittee, by Council.

Elected members on the subcommittee must act in accordance with Council's Code of Conduct. Council's Standing Orders also apply to the subcommittee. If a subcommittee member has any connection to an application greater than that of the general public, that member should declare an interest in the relevant application, prior to it being considered. In such circumstances, the member affected shall still be entitled to speaking and voting rights, unless the member has a pecuniary interest in the application.

Further information on the appointment of the representatives from the Approved Operators, the iwi representative and the representative from Stewart Island/Rakiura, is provided in Appendix B.

#### 10.2 Applications

The application process will be administered by Council. Advertisements will be placed at the beginning of April seeking applications and outlining the deadline for receipt of applications. The application period will close on the second Friday of May each year.

Applications to the Stewart Island/Rakiura visitor levy fund must be made using the appropriate documentation provided by Council. All applications must include:

- an outline of the project or work requiring funding, including a timeline;
- if the project involves physical works, scale conceptual plans including site plans;
- any requirement for resource or building consent;
- a business plan for the project including costs and on-going funding requirements, if any;
- evidence of legal status of the applicant (eg, charitable trust or body corporate);
- an assessment of how the project is for the benefit of visitors; and
- declarations of interest.

An application can be made for funding in relation to salary and wages and it can relate to a range of things such as the development or maintenance of existing facilities, services and projects.

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Applicants can indicate on their application form if they would like to be heard by the subcommittee. Late applications will not be considered.

#### 10.3 Allocation process

A three step process will be undertaken to allocate funds. The three steps are:

- Step 1 assessing if the application is eligible for funding
- Step 2 assessing which category the application falls under
- Step 3 allocating funds to applications from each category (using the funding allocation percentages as a guide and based on the strength of the application).

#### Step 1: Assessing if the application is eligible for funding

To be considered for funding, applications must be consistent with s.6(b) of the act. Section 6(b) states that revenue and levies collected must be used to:

- fund, wholly or in part, activities used by visitors or any class of excluded visitor;
- fund, wholly or in part, activities on the island for the benefit of visitors or any class of excluded visitor; and/or
- mitigate the adverse effects of visitors or excluded visitors on the environment of the island.

If an application is not consistent with s.6(b) of the act, this will be identified by a staff member or contractor.

Where appropriate, a staff member or contractor may liaise with an applicant to discuss their application (e.g. whether further information is needed, or whether there is a minor issue with the application etc). The applicant will be permitted to make minor amendments to their application in this circumstance.

If, after engaging with the applicant, the staff member or contractor thinks the application is still not eligible for funding, the staff member or contractor will communicate this to the subcommittee at the allocation meeting.

#### Step 2: Assessing which category the application falls under

Applications that are consistent with s.6(b) of the act will be assessed by a staff member or contractor as being in one of the following categories.

| Allocation Category                    | Description  |
|--|--|
| COUNCIL/COMMUNITY OWNED INFRASTRUCTURE | Applications relating to Council's/the community's physical and organisational structures and facilities (e.g. buildings, jetties, tracks, power supply, WiFi installation, signage).        |
| OPERATIONAL COSTS                      | Applications by non-profit organisations to meet their operational needs/requirements. (e.g. printing of maps, visitor experience host, museum operational costs, provision of WiFi service) |

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| COMMUNITY PROJECTS | Applications that do not relate to infrastructure. These applications must be made by Stewart Island/Rakiura resident/s, ratepayer/s or tenant/s. |
|--------------------|---|
|                    | e.g. habitat restoration, picnic tables   |

A staff member or contractor will communicate to the subcommittee, which category they believe the application falls under. It is possible that an application will fit into more than one category.

# Step 3 - Allocating funds in accordance with the funding allocation percentages and based on the strength of the application

#### Funding allocation categories and percentages

The subcommittee will consider the allocation categories when it allocates funding. Although it has complete discretion, as a guide, the subcommittee may allocate the funding received on an annual basis, to applications in each category in accordance with the funding allocation percentages outlined below.

| Allocation Category                    | Funding Allocations   |
|--|---|
| COUNCIL/COMMUNITY OWNED INFRASTRUCTURE | 60-70% (% of the funds available annually that will be allocated to Council/community owned infrastructure) |
| OPERATIONAL COSTS                      | 20-25% (% of the funds available annually that will be allocated to operational costs)                      |
| COMMUNITY PROJECTS                     | 5-10% (% of the funds available annually that will be allocated to community projects)                      |

#### The strength of the application

The subcommittee will allocate funds to applications in the allocation categories based on the strength of the application. The strength of an application will be determined by the extent it will:

- fund, wholly or in part, activities used by visitors or any class of excluded visitor; or
- fund, wholly or in part, activities on the island for the benefit of visitors or any class of excluded visitor; or
- mitigate the adverse effects of visitors or excluded visitors on the environment of the island.

For applications made by Council (including the Stewart Island/Rakiura community board), the inclusion of a project in Council's Long Term Plan indicates that it has gone through a community engagement process, and Council has endorsed the project as supporting the community's long term objectives.

The subcommittee will have regard to the extent to which the proposed project will also benefit the local community.

A staff member or contractor will provide guidance to the subcommittee, on the strength of an application.

#### Committing to allocating funds in the future

The subcommittee can commit to multi-year funding (committing to give funds in an application round, to an applicant in future allocation rounds). This could be done by the subcommittee to commit to service

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loans drawn, such as to cover capital works projects. When this can occur, and for how many years, relates to the allocation category of the application, and is outlined in the table below.

| Allocation categories                  | The number of years the subcommittee can commit to giving funds to an applicant, in future allocation rounds   |
|--|--|
| COUNCIL/COMMUNITY OWNED INFRASTRUCTURE | up to 10 years (the current allocation round, and the next nine allocation rounds). In exceptional circumstances, the subcommittee may consider a longer term of up to 30 years (the current allocation round, and the next 29 allocation rounds). |
| OPERATIONAL COSTS                      | up to three years (the current allocation round, and the next two allocation rounds)   |
| COMMUNITY PROJECTS                     | one year (just the current allocation round)   |

Allocations in each funding year will include those funds committed from prior years.

The subcommittee will work with staff to develop a 10 Year Funding Plan as part of each three year Long Term Plan cycle. This plan would then be approved by Council through the Long Term Plan. The plan could be used to provide forecasting around future revenue streams and also to enable the subcommittee to have a view on what proportions it might want to allocate towards multi-year commitments.

#### **General points about allocation**

Local and central government can make applications for funding.

Funding can be allocated to an applicant when he/she has received funding for the same or a similar thing, on a previous occasion.

Applicants are not required to have spent the funding that has been allocated to them previously, in order to be eligible for further funding.

The subcommittee can elect to allocate a lower level of funding to an applicant, but it cannot allocate more than what the applicant has requested.

When an application is considered by the subcommittee, the applicant will be notified within two weeks of the subcommittee meeting whether or not their application was successful, and if it was successful, the amount of funding allocated.

The subcommittee will not give further funding to applicants if they have not returned their accountability form to Council (when they have been required by this policy, to do so).

#### 11.0 Accountability

Applicants will be required to complete and provide Council with accountability forms. Accountability forms must be returned to Council before 31 May, the year after the subcommittee grants the applicant funds. If an applicant hasn't used all (or any) of the funds by that time, the accountability form must still be completed. An applicant also must complete the accountability form by 31 May each subsequent year

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(even if the applicant outlines that no funding has been spent), until all of the funding allocated has been accounted for by way of an accountability form and/or returned to Council and the fund.

Any funds that are not spent by applicants (completing what was outlined in their application), within five years of the decision to allocate the applicant funding, must be returned to Council and the fund.

If any funding is returned, information on the amount and why the funding was returned, will be communicated to the subcommittee at the annual allocation meeting.

#### 12.0 Review

The review period of the bylaw and this policy is six years.

Council may review the bylaw and this policy at any time, if required, within six years of the last review.

7.1 Attachment A Page 36

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#### Appendix A: Documents which can be used to claim exemption or refund

The table below contains a list of documents which will be accepted as proof of exemption from the need to pay the Stewart Island/Rakiura Levy.

These documents will be accepted in relation to (1) applying for a photo identification card and (2) applying for a refund.

Original documentation from both Category A and Category B must be presented concurrently. Council requires proof of both identity and levy exemption status. A current address will need to be provided to receive notice of renewals and other information.

This is not a comprehensive list and other equivalent documents may be accepted when applying for a Southland District Council photo identification card or applying for levy refund.

| AT LEAST ONE PHOTO ID MUST BE PRODUCED FROM CATE EXACTLY THE SAME AS THE APPLICANTS NAME)   | EGORY A (THE NAME ON THE DOCUMENT MUST BE  |  |  |  |
|---|--|--|--|--|
| passport (passports can be accepted up to two years   | past the expiry date)  |  |  |  |
| proof of age card with photo  |  |  |  |  |
| drivers licence   |  |  |  |  |
| public service employee ID card bearing photo   |  |  |  |  |
| education ID card bearing photo   |  |  |  |  |
| firearms licence  |  |  |  |  |
| AT LEAST ONE FORM OF IDENTIFICATION FROM CAREO  | GORY B   |  |  |  |
| REASON FOR EXEMPTION EXAMPLE OF ACCEPTED PROOF OF EXEMPTION   |  |  |  |  |
| <ul> <li>ratepayers</li> <li>tenants</li> <li>residents</li> </ul>  | One or more of the following documents showing name and address on Stewart Island/Rakiura:  • notice of rates or VG number verified by Rates Department. Rates notices must state that the applicant is the owner of the property to which the rates notice was sent and the document must be current at the time of the application  • tenancy agreement  • utilities bill  • insurance renewal advice  • motor vehicle registration  • electoral roll number  • mortgage documents  • current land titles office records |  |  |  |
| <ul> <li>spouses of a ratepayer or tenant</li> <li>civil union or de facto partner of a ratepayer or tenant</li> <li>dependents of a ratepayer or tenant</li> </ul> | application to be made in conjunction with the respective person   |  |  |  |

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| Rakiura Māori Land Trust beneficiaries.      | Council may be able to check property rights via the <a href="www.māorilandonline.govt.nz">www.māorilandonline.govt.nz</a> website or work with the Rakiura Māori Land Trust to access its database of beneficiaries |
|--|--|
| people under the age of 18                   | passport   |
|  | school student concession card   |
|  | birth certificate  |
| owners or those working on transport vessels | employment documentation (eg, payslips, letter<br>from employer)   |
| visitors whose visit is for 21 days or more  | tickets or invoices showing names and dates of<br>arrival and departure  |
|  | receipts for accommodation covering the relevant time period   |

7.1

Attachment A

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#### Appendix B: Appointing representatives to the subcommittee

#### Representative recommended by each of the Approved Operators

Council will request the Approved Operators to nominate a person to be a voluntary member on the subcommittee.

#### Representative for iwi

Council will, in accordance with its Charter of Understanding with Te Ao Mārama Incorporated, seek an iwi representative to be a voluntary member on the subcommittee. If a willing iwi representative is not identified through liaising with Te Ao Mārama Incorporated, Council will then approach other people who may be suitable for the role.

The appointment of a member to represent iwi will be reviewed every three years, after Council elections.

#### Representative from Stewart Island/Rakiura

Council will request expressions of interest from Stewart Island/Rakiura residents and ratepayers, to be a voluntary member on the subcommittee. A person will be selected by Council, following consideration of:

- the skills and experience of those interested
- the extent that conflicts of interest would be likely if the individual became a member (there is a preference for minimal/no conflicts being likely)
- the extent that the individual knows tourist/visitor requirements and impacts on the island.

If no-one suitable expresses interest, Council will approach people who may be suitable for the role.

The appointment of the Stewart Island/Rakiura representative will be reviewed every three years, after Council elections.

7.1 Attachment A Page 39

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# **OUR VISION & GUIDING PRINCIPLES**

#### The vision

The Southland Destination 2029 vision is for Southland to be recognised as a distinct visitor destination (and a place to live, work and invest) guided by strong sustainability principles and values.

#### **Guiding principles**

Underpinning this vision are five guiding principles. These are indicated in Figure 7. These guiding principles were identified by the Strategic Advisory Group at the commencement of this project and have been updated to align with the recently released New Zealand-Aotearoa Government Tourism Strategy Tikanga Values. The guiding principles have been used to help shape this Destination Strategy.

Figure 7: Destination Strategy Guiding Principles



#### WHANAUNGATANGA/TOGETHER

We believe that it is essential there is a regional, coordinated, collaborative and inclusive approach reflecting our unique situation and ensuring the benefits of tourism are shared throughout.



#### **ÖHANGA/WHAIRAWA**

We want to strive for the wellbeing and economic prosperity of our region and community,



#### **KAITIAKITANGA**

We see ourselves as guardians of our special place and have a responsibility to protect our land, sea, air, living creatures, traditions and communities - for the Southland communities of the future



#### **DIVERSITY**

We believe that our diversity is a strength and our uniqueness should be highlighted and celebrated but also clearly defined.



#### **MANAAKITANGA**

We want to welcome visitors and share our region and its unique stories while at the same time we understand that as good hosts we need to make sure visitor's needs are addressed as well as our own.

Southland Murihiku Destination Strategy: The Strategy & Vision 8



#### Activation areas alignment with guiding principles

Table 1 demonstrates the strong alignment between the various destination management activation areas and the principles which guide this Destination Strategy's development.

Table 1: Destination Management Activation Areas Alignment with Guiding Principles

|       |  | Whanaungatanga/<br>Together | Ōhanga/<br>Whalrawa | Kaitiakitanga   | Diversity                | Manaakitanga |
|-------|--|-----------------------------|---------------------|-----------------|--------------------------|--------------|
| क्रिड | PRODUCT DEVELOPMENT                              |                             |                     |                 |                          |              |
| •     | Investment Attraction<br>(private, public & PPP) |                             |                     |                 |                          |              |
|       | Accommodation                                    |                             |                     |                 |                          |              |
|       | Experiences/attractions (commissionable & free)  |                             |                     |                 |                          |              |
|       | Events   |                             | ثها                 |                 | <b>⊗</b> □<br>△ <i>↔</i> |              |
| K     | INFRASTRUCTURE                                   |                             |                     |                 |                          |              |
| •     | Investment Attraction (private, public & PPP)    |                             |                     |                 |                          |              |
| •     | Transport, Connectivity and Access               |                             |                     |                 |                          |              |
|       | Jetties, Wharves and Cruise<br>Infrastructure    |                             |                     |                 |                          |              |
| •     | Toilets, Amenities and Other<br>Infrastructure   |                             |                     | r in the second |                          |              |
| D.    | GOVERNANCE                                       |                             |                     |                 |                          |              |
| •     | Policy   |                             |                     |                 |                          |              |
| •     | Tourism Structures                               |                             |                     |                 |                          |              |
|       | Leadership                                       |                             |                     |                 | <b>⊗</b> □<br>△ <i>↔</i> |              |
| •     | Support and training                             |                             |                     |                 |                          |              |
|       | SUSTAINABILITY                                   |                             |                     |                 |                          |              |
| 0     | Environment                                      |                             |                     | Ô               |                          |              |
| 0     | Carrying Capacities & Value<br>Versus Volume     |                             |                     | Ů               |                          |              |
| •     | Social license                                   |                             |                     | Ô               |                          |              |
| •     | Host community engagement                        |                             |                     | Ô               | <b>◎</b> □<br>△ ↔        |              |
| 000   | MARKETING & PROMOTION                            |                             |                     |                 |                          |              |
|       | Destination branding and positioning             |                             |                     | Ô               | <b>⊗</b> □<br>△ ↔        |              |
| •     | Destination marketing                            |                             |                     |                 | <b>⊗</b> □<br>△ ↔        |              |
|       | Visitor information                              |                             |                     |                 | <b>◎</b> □<br>△ ↔        |              |
| •     | Packaging  |                             |                     |                 |                          |              |
|       | Content creation                                 |                             |                     |                 | <b>⊗</b> □<br>△ �        |              |

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